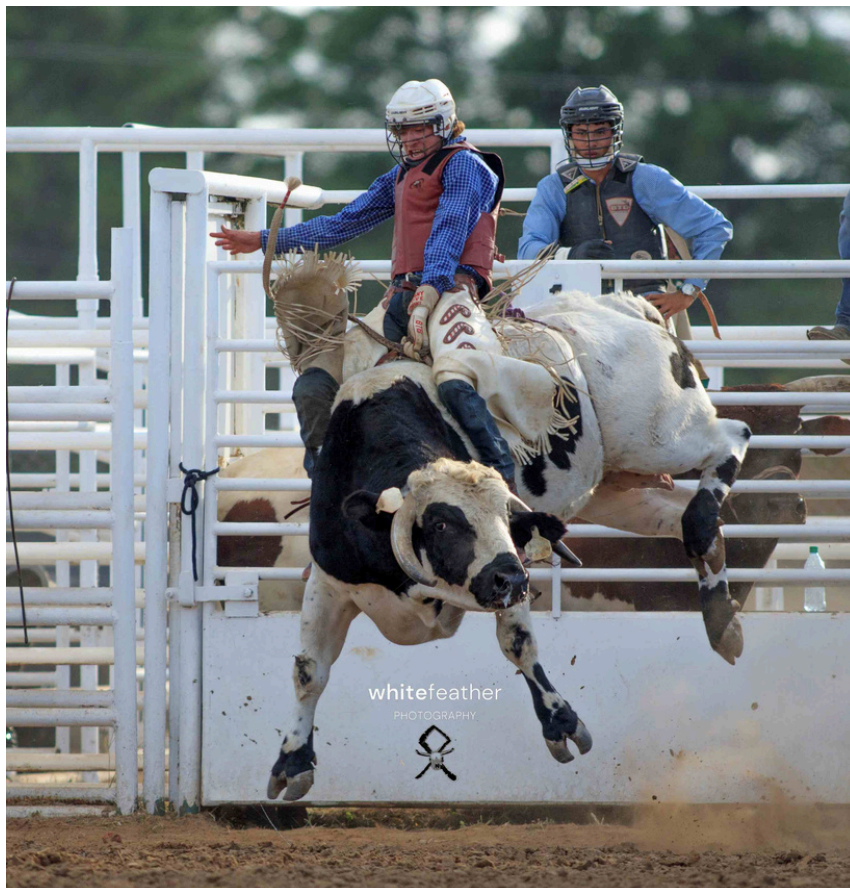


Lockhart Chamber of COMMERCE



2025 RODEO SPONSORS PACKAGE

JUNE 12-14



Stock Contractor; Diamond Cross Rodeo Company

Lockhart Chamber of COMMERCE



What began over 50 years ago as a hometown celebration inspired by the wild and raucous history of a cattle town along the historic Chisholm Trail has evolved into the quintessential expression of everything there is to love about Lockhart.

Held the second full weekend in June, CTR is the largest three-day celebration in Lockhart. This family-friendly event hosts an award-winning rodeo, live entertainment, a carnival, food and craft vendors, a grand parade and much more!

But the fun really gets started Thursday evening! We kick things off by crowning the new Miss Chisholm Trail Roundup Queen and her royal court before the start of the rodeo. Thursday night's rodeo features a Rough Stock Bucking Exhibition where you can watch the cowboys compete in the popular bucking events, Bareback Riding, Saddle Bronc Riding, and Bull Riding. Be sure to come back Friday night for more rodeo fun and live music.

This past year, the Chisholm Trail Rodeo received recognition as the most improved Outdoor Rodeo by the Cowboys Professional Rodeo Association.





\$5000 PLATINUM RODEO SPONSOR

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

BANNER: Main Entrance to rodeo. 4x12 Vinyl (Provided by Sponsor)

SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)

Option for a 30 second commercial ad to be played at all rodeo performances

Custom PA announcement during all rodeo performances

This package will include: Buttons, armbands, VIP parking passes, beverage tickets and more.





\$3500 DEALERSHIP PACKAGE

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

A Dealership Truck will be supplied for Arena Events

SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)

Option for a 15 second commercial ad to be played at all rodeo performances (Sponsor provided)

Custom PA announcement during all rodeo performances

This package will include: Buttons, armbands, VIP parking passes, beverage tickets and more.





\$3000 ALL AROUND PACKAGES

EVENTS AVAILABLE TO SPONSOR:

- **THE THURSDAY NIGHT ROUGH STOCK EVENT**
- **MUTTON BUSTIN'**
- **CENTER OUT GATE (1)**

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances



SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)

Custom PA announcement during all rodeo performances

This package will include: Buttons, armbands, VIP parking passes, beverage tickets and more.



\$3000 INSTANT REPLAY PACKAGE

YOUR LOGO WILL DISPLAYED PERIODICALLY DURING INSTANT REPLAYS ON THE BIG SCREEN

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances



SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)

Custom PA announcement during all rodeo performances

**This package will include:
Buttons, armbands, VIP parking passes, beverage tickets and more.**



\$2000 ROUGH STOCK PACKAGES FOR ALL 3 NIGHTS

ROUGH STOCK EVENTS AVAILABLE FOR SPONSORSHIP:

- **BULL RIDING**
- **SADDLE BRONC**
- **BAREBACK**

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)
Custom PA announcement during all rodeo performances

This package will include: Buttons, armbands, VIP parking passes, beverage tickets and more.





\$2000 SPECIALTY ACT PACKAGES

TRICK ROPER - RIDER KIESNER

TRICK RIDER - BETHANY KIESNER

www.RiderandBethany.Com

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

**SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)
Custom PA announcement during all rodeo performances**

This package will include: Buttons, armbands, VIP parking passes, beverage tickets and more.





\$1500 BUCKING CHUTE PACKAGE LIMITED TO 6 SPONSORS

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

SIGNAGE: Displayed on the Bucking Chutes 2x8 corrugated (Provided by Sponsor)

Custom PA announcement during all rodeo performances

This package will include: Buttons, armbands, VIP parking passes, beverage tickets and more.





\$1500 RODEO TIMED EVENT SPONSOR

EVENTS AVAILABLE TO SPONSOR:

- **BARREL RACING**
- **BREAKAWAY ROPING**
- **TEAM ROPING**
- **TIE DOWN ROPING**
- **STEER WRESTLING**

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

SIGNAGE: Inside the arena 3x8 corrugated (Provided by Sponsor)

Custom PA announcement during specific rodeo performances on Friday-Saturday night

This package will include: Buttons, armbands, parking passes, beverage tickets and more.





**\$1500 ROPING BOX SPONSOR
ONLY 2 AVAILABLE**

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

SIGNAGE: Displayed on the Roping Box 3x8 corrugated (Provided by Sponsor)

Custom PA announcement during specific rodeo performances on Friday-Saturday night

This package will include: Buttons, armbands, parking passes, beverage tickets and more.



Lockhart Chamber *of* COMMERCE



\$1000 SPONSOR

AREAS AVAILABLE TO SPONSOR:

- **ARENA DRAG**
- **BULL FIGHTERS**
- **PICK UP MEN**
- **BARREL MAN**
- **VETERINARIAN**
- **ARENA SPONSOR**
- **THE WATERING HOLE**
- **BARREL LOGO**

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

**SIGNAGE: Inside the arena 3x8
corrugated (Provided by
Sponsor)**

**This package will include:
Buttons, armbands, parking
passes, beverage tickets and
more.**





\$500 FRIENDS OF THE RODEO SPONSOR

RECOGNITION: LockhartChamber.Com & Facebook, Diamond Cross Facebook, printed materials, and logo displayed on the jumbo screen the rodeo performances

SIGNAGE: Inside the arena 3x4 corrugated (Provided by Sponsor)

This package will include: Buttons, armbands, parking passes, beverage tickets and more.





ADDITIONAL INFORMATION

Please make all checks payable to: The Lockhart Chamber of Commerce

**104 W. Market St., Lockhart, TX 78644
(512) 398-2818**

For All Sponsorship Questions or Concerns Call:

Linda Haden - 512-626-9861 / lindahaden59@gmail.com

**Special Thanks To Our Partners:
Stock Contractor - Diamond Cross Rodeo Company
Video Production - Wild Ride Productions**

